

# Case Study

**BAYLEYS**  
REALESTATE

Bayleys North Shore – Albany



## 23 Elmore Road, Albany

**Sale Price:** \$1,480,000

**Sale Date:** September 2008

**Method of Sale:** Private Treaty

**Marketing medium used:** Property Press, photo sign, internet advertising

**Where Purchaser from:** North Shore

*She always showed a very professional positive attitude. In our opinion any person can be a salesperson, however in a good market or in a depressed market the real difference in selling or buying a house is to deal with the Agent, who is the best negotiator, a professional sales driven agent with instinctive qualities, directness and above all one who stays focused on your needs. We believe Shona has these qualities and would highly recommend her whether buying or selling. We will always keep track of where Shona is working in the future should we require to buy or sell again.*