

# Case study

BAYLEYS.CO.NZ/RESIDENTIAL



## Riverhead 48 Princes Street

### The property

Character filled 100 year plus villa with a prime location and stunning renovation with ornate finishings on a private site with a three bay garage with additional living. Truly a villa lovers dream!

### Marketing campaign

Winter/Spring promotion with NZ Herald editorial and two NZ Herald ads on Wednesday

### Agent comment

A record price achieved in the area with nine offers, four of which offered sight unseen

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**Sale price:** \$1,621,000

**Sale date:** 13th September 2021

**Method of sale:** Price by Negotiation

### Agent details

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